

## Reference and Educational Products

***National Geographic Education Resource Library.*** Developed more than 1000 assets for inclusion in 100+ topic centers. Assets included infographics, reference article, classroom activities, quizzes, and other material. National Geographic, September 2018 to Present. **AWARDS: 2020 Webby Award for Best Editorial Writing (Websites) and Best Science (Websites); 2019 American Association of School Librarians "Best Websites for Teaching and Learning."**

***Updating and Original Content Development for Multiple Cengage Reference Databases.*** Ceres won preferred vendor status with Cengage and 2019 and has work on many award-winning products since 2005. In the past three years, Ceres has created content for:

- Gale In Context: Elementary (covers all core subjects)
- Gale In Context: Middle School (covers all core subjects)
- Biography in Context
- Contemporary Authors
- Opposing Viewpoints in Context
- Health and Wellness Resource Center
- Junior Worldmark Encyclopedia of Nations
- Gale Encyclopedia of Medicine
- Gale Encyclopedia of Alternative Medicine
- Gale Encyclopedia of Psychology
- Gale Encyclopedia of Senior Health
- Gale Encyclopedia of Children's Health
- Gale Encyclopedia of Teen Health
- Gale Encyclopedia of Health
- Global Reference on the Environment, Energy, and Natural Resources
- Gale Encyclopedia of Cancer

***Infobase Issues and Controversies.*** Provide continuous updating services for this database of thousands of primary sources and articles covering current events topics. Infobase, January 2020 to Present.

***Infobase Science Online.*** Conducted expert review of entire reference database for junior high and high-school students, identifying gaps in coverage and areas needing updating. Updated existing material and created hundreds of new reference articles on a wide range of science topics. Infobase, July 2018 to 2020.

**ABC-CLIO Social Studies Activities.** Created dozens of student learning activities for use in social studies reference databases. Databases included American Government, World History: Ancient World, and World History: Modern Times. ABC-CLIO, August 2018 to Present.

**Global Issues in Context.** Continuous updating and maintenance for this award-winning online news reference database. *Global Issues in Context* offers historical backgrounds, perspectives, and research material on issues of international importance and current world events. *Product is designed for grades 6–12.* Cengage/Gale, 2009–2018. **AWARDS: Library Journal's "Best Overall Database," American Library Association Awards for "Best Bets for Students Researchers" and "Outstanding Academic Title."**

**Animal Rights and Welfare.** Cengage/Gale, 2018. Ceres provided curriculum elements and learning standards alignment for this five-book series, which is also available online. *Product is designed for grades 6–12*

**Unlocking Current Issues,** Cengage/Gale, 2018. Ceres provided curriculum elements and learning standards alignment for this five-book series, which is also available online. *Product is designed for grades 6–12*

**Worldmark Encyclopedia of Conflict and Diplomacy.** Cengage/Gale, 2014.

**American Eras: Westward Expansion.** A collection of primary source documents with contextualizing prefaces. Cengage/Gale, 2014.

**American Eras: Reform Era.** A collection of primary source documents with contextualizing prefaces. Cengage/Gale, 2014.

**Global Events in Context: Milestones in World History.** Created a six-volume encyclopedia, broken down geographically, of key events in world history. Also available online. *Product is designed for grades 6–12.* Cengage/Gale, 2014.

**Bowling, Beatniks, and Bell-Bottoms.** Updated and created a new, sixth volume for this encyclopedia of popular American culture. Cengage/Gale, 2012.

**Student Resource Center.** Supplied new and updated articles on Canadian social studies, government, arts, sports, sciences, and current events for

this online educational resource on a rolling basis. *Product is designed for grades 6–12.* Exclusively online. Cengage/Gale, 2005–2010.

***Opposing Viewpoints Resource Center, Critical Thinking Modules.***

Supplied classroom activities, reading comprehension assessments, and other material related to current events articles featured in the Opposing Viewpoints Resources Center, an online educational resource. Product is designed for grades 6–12. Exclusively online. Cengage/Gale, 2008–2010.

***Pre-GED Reading Modules.*** Self-guided, online instructional modules including lessons, activities, and assessments. LearningExpress, 2009.

***Pre-GED Math Modules.*** Self-guided, online instructional modules including lessons, activities, and assessments. LearningExpress, 2009.

***U\*X\*L African American Eras 1865–1965.*** *Product is designed for grades 6–8.* Cengage/Gale, 2010.

***U\*X\*L African American Eras 1965 to Present.*** *Product is designed for grades 6–8.* Cengage/Gale, 2010. *Novels for Students*, vol. 33, vol 34. Cengage/Gale, 2010.

***Short Stories for Students***, vol. 31, Cengage/Gale, 2010.

***Gale Contextual Encyclopedia of American Literature.*** Cengage/Gale, 2009.

***Gale Contextual Encyclopedia of World Literature.*** Cengage/Gale, 2009.

***Kids InfoBits.*** Supplied educational reference content on social studies topics for use by students in grades K–5 for this online educational resource. Cengage/Gale, 2008.

***U\*X\*L Encyclopedia of World Mythology.*** *Product is designed for grades 6–8.* Cengage/Gale, 2008.

***Literary Themes for Students: The American Dream.*** Cengage/Gale, 2008.

***Gale Encyclopedia of World History: War.*** Cengage/Gale, 2008.

***Gale Encyclopedia of U.S. History: War.*** Cengage/Gale, 2008.

***Gale Encyclopedia of Mental Health.*** Thomson Gale, 2007.

***ClassTrac Science Activities.*** Classroom science activities tied to recent developments in biology, chemistry, physics, and earth science activities. Designed for high school students. Part of Cengage/Gale's online science resources. Cengage/Gale, 2007–2008.

***Criterion Online.*** Developed writing activities and assessments for this Web-based writing skills assessment tool. Educational Testing Service, 2004 to 2007.

***U\*X\*L Encyclopedia of Weather and Natural Disasters.*** Product is designed for grades 6–8. Thomson Gale, 2007.

***Literary Themes for Students: The American Dream.*** Thomson Gale, 2007.

***World of Anatomy and Physiology.*** Thomson Gale, 2007 (update to existing online edition).

***Literary Newsmakers for Students, Volumes 1 and 2.*** Thomson Gale, 2006–2007.

***Literary Themes for Students: War and Peace.*** Thomson Gale, 2006.

***Literary Themes for Students: Race and Prejudice.*** Thomson Gale, 2006.

## Assessments

Ceres staff members have developed thousands of test items for state and national K–12 assessment tests in all major academic subjects, including:

- English Language Arts
- Mathematics
- Social Studies
- General Science
- Economics
- World History
- U.S. History
- Chemistry
- Physics

Clients include Educational Testing Service, Harcourt Assessment, Cognia, and Prometric.

## Test Preparation and Skill Building

*"Painless" Series Revised and Updated Editions.* Thoroughly revised and updated *Barron's Painless Writing, Painless Algebra, Painless Grammar, Painless Geometry, and Painless Chemistry.* Kaplan, 2020.

*New York Regents Examinations, January 2020 Explanations.* Created detailed explanations for high-school level New York Regents Examinations administered in January 2020. Subjects: Algebra I, Algebra II, Geometry, English Language Arts, U.S. History, World History, Biology, Earth Science, and Chemistry. Kaplan, 2020.

*Kaplan Nursing School Entrance Exams, 2nd edition.* Kaplan, 2020.

*NCLEX Examination Practice Items.* Developed hundreds of nursing exam practice questions and explanations. Prometric, 2020.

*Kaplan Nursing School Entrance Exams, 1st edition.* Kaplan, 2018.

*Kaplan: Police Exams Prep 2018–2019,* Kaplan, 2017.

*eMPower Reading.* Developed dozens of reading passages (including fiction, nonfiction, and poetry) and hundreds of practice assessment items for this proprietary online skill-building product for students in grades 3 through 8.

Items were aligned to multiple dimensions of national and state learning standards. Measured Progress (now Cognia), 2016-2017.

*eMPower Writing*. Developed hundreds of practice assessment items for this proprietary online skill-building product for students in grades 3 through 8. Items were aligned to multiple dimensions of national and state learning standards. Measured Progress (now Cognia), 2016-2017.

*eMPower Mathematics*. Developed hundreds of practice assessment items for this proprietary online skill-building product for students in grades 3 through 8. Items were aligned to multiple dimensions of national and state learning standards. Measured Progress (now Cognia), 2016-2017.

*McGraw-Hill SAT Short Course*. McGraw-Hill, 2016.

*Parents' Guide to the Common Core: Grade 3*. Kaplan, 2014.

*Parents' Guide to the Common Core: Grade 4*. Kaplan, 2014.

*Parents' Guide to the Common Core: Grade 5*. Kaplan, 2014.

*Parents' Guide to the Common Core: Grade 6*. Kaplan, 2014.

*McGraw-Hill 500 Questions to Know by Test Day: ACT English, Reading, and Writing*. McGraw-Hill, 2013.

*McGraw-Hill 500 Questions to Know by Test Day: ACT Science*. McGraw-Hill, 2013.

*McGraw-Hill 500 Questions to Know by Test Day: SAT Math*. McGraw-Hill, 2013.

*McGraw-Hill 500 Questions to Know by Test Day: ACT Science*. McGraw-Hill, 2013.

*McGraw-Hill 500 Questions to Know by Test Day: SAT Critical Reading*. McGraw-Hill, 2013.

*McGraw-Hill: CSET Multiple Subjects*. McGraw-Hill, 2012.

*McGraw-Hill 500 Questions to Know by Test Day: McGraw-Hill LSAT*. McGraw-Hill, 2012.

*McGraw-Hill 500 Questions to Know by Test Day: AP Environmental Science.* McGraw-Hill, 2012.

*McGraw-Hill 500 Questions to Know by Test Day: AP Physics B and C.* McGraw-Hill, 2012.

*McGraw-Hill 500 Questions to Know by Test Day: AP Statistics.* McGraw-Hill, 2012.

*McGraw-Hill 500 Questions to Know by Test Day: AP Environmental Science.* McGraw-Hill, 2012.

*McGraw-Hill 500 Questions to Know by Test Day: AP Human Geography.* McGraw-Hill, 2012.

*McGraw-Hill 500 Questions to Know by Test Day: AP Calculus AB/BC.* McGraw-Hill, 2012.

*ASVAB DeMystified.* McGraw-Hill, 2012.

*GED DeMystified.* McGraw-Hill, 2012.

*TOEIC Test Prep.* LearningExpress, 2010.

*Pre-GED Reading Modules. Self-guided, online instructional modules including lessons, activities, and assessments.* LearningExpress, 2009.

*Pre-GED Math Modules. Self-guided, online instructional modules including lessons, activities, and assessments.* LearningExpress, 2009.

*Virginia Reading Exam Coach, Grades 3–8.* Triumph Education, 2005.

*Virginia Math Exam Coach, Grades 3–8.* Triumph Education, 2005.

*Virginia Writing Exam Coach, Grades 5, 8, and 10.* Triumph Education, 2005.

*Illinois Science Exam Coach, Grades 4 and 7.* Triumph Education, 2005.

*CLEP: The College Level Examination Program.* Kaplan, 2005.

*Kaplan AP Economics.* Kaplan, 2005.

*Kaplan AP Statistics.* Kaplan, 2005.

*Kaplan AP Physics.* Kaplan, 2005.

*Kaplan AP Chemistry.* Kaplan, 2005.

*Kaplan AP Biology.* Kaplan, 2005.

*Kaplan AP Calculus.* Kaplan, 2005.

*Step-by-Step Guide to the GED.* SparkNotes, 2005.

*Sociology 101.* SparkNotes, 2005.

*Psychology 101.* SparkNotes, 2005.

*U.S. History 101, Part I.* SparkNotes, 2005.

*U.S. History 101, Part II.* SparkNotes, 2005.

*Better Test Scores: Ohio Math Grade 3.* Perfection Learning Corporation, 2004.

*Better Test Scores: Ohio Math Grade 8.* Perfection Learning Corporation, 2004.

*Better Test Scores: Ohio Reading Grade 8.* Perfection Learning Corporation, 2004.

*Mississippi Grade 10 Biology Exam Coach.* Triumph Education, 2004.

*FCAT JumpStart Test Packs, Grades 3–8.* Triumph Education, 2004.

*Virginia End-of-Course Reading Exam Coach.* Triumph Education, 2004.

*Teamwork Test Prep, Grades 3–8.* Carson-Dellosa, 2003.

*Georgia 8th Grade Literature and Composition Study Guide.* Educational Testing Service, 2003.

*Georgia Algebra Study Guide.* Educational Testing Service, 2003.

*Georgia Geometry Study Guide.* Educational Testing Service, 2003.

*Georgia Economics Study Guide.* Educational Testing Service, 2003.

*What Smart Girls Know About the SAT: How to Beat the Gender Gap.* Kaplan, 2003.

*TAKS Grade 4 Workbook.* Steck-Vaughn/Berrent, 2002.





*California STAR Program Workbooks, Grades 3, 8, and 9. Simon & Schuster, 2000.*

## **E-Learning**

Ceres staff members developed several eight-week test-preparation e-Learning courses for the suite of teacher certification exams offered by the American Board for Certification of Teacher Excellence. The courses feature interactive Flash activities and streaming video. Courses include:

- Biology Refresher Course
- Mathematics Refresher Course
- General Science Refresher Course
- English Language Arts Refresher Course
- Elementary Education Refresher Course

## Trade Books

### Enriched Classics Series

Cynthia Brantley Knable (formerly Johnson) served as Series Editor for the Enriched Classics Series, published by Simon & Schuster, from 2002 to 2010. She edited more than 100 new classics editions for this series. Each new edition includes an introduction, a chronology of the author's life and work, a timeline of significant historical events, interpretive notes, endnotes, a selection of critical commentary, discussion questions, and a list of recommended books and films to broaden the reader's experience. Titles include:

<i>20,000 Leagues Under the Sea</i>	<i>Madame Bovary</i>
<i>Adventures of Huckleberry Finn</i>	<i>The Mayor of Casterbridge</i>
<i>The Adventures of Tom Sawyer</i>	<i>The Metamorphosis</i>
<i>The Aeneid</i>	<i>Les Misérables</i>
<i>Age of Innocence</i>	<i>Little Women</i>
<i>The Awakening</i>	<i>My Ántonia</i>
<i>Billy Budd</i>	<i>Narrative of the Life of Frederick Douglass</i>
<i>Beowulf</i>	<i>The Odyssey</i>
<i>Bless the Beasts and Children</i>	<i>Oedipus the King</i>
<i>The Call of the Wild</i>	<i>Oliver Twist</i>
<i>Candide</i>	<i>The Origin of Species</i>
<i>A Christmas Carol</i>	<i>Persuasion</i>
<i>Collected Works of Edgar Allan Poe</i>	<i>The Picture of Dorian Gray</i>
<i>Collected Works of Ralph Waldo Emerson</i>	<i>A Portrait of the Artist as a Young Man</i>
<i>The Count of Monte Cristo</i>	<i>Pride and Prejudice</i>
<i>Crime and Punishment</i>	<i>The Prince</i>
<i>Cyrano de Bergerac</i>	<i>The Prince and the Pauper</i>

<i>Don Quixote</i>	<i>Pudd'nhead Wilson</i>
<i>Dubliners</i>	<i>Pygmalion</i>
<i>Emma</i>	<i>The Red Badge of Courage</i>
<i>Ethan Frome</i>	<i>Robinson Crusoe</i>
<i>The Federalist Papers</i>	<i>Scarlet Letter</i>
<i>Four Great Plays by Henrik Ibsen</i>	<i>The Scarlet Pimpernel</i>
<i>Frankenstein</i>	<i>Selected Short Stories of Mark Twain</i>
<i>The Good Earth</i>	<i>Sense and Sensibility</i>
<i>Great Expectations</i>	<i>Siddhartha</i>
<i>Gulliver's Travels</i>	<i>Silas Marner</i>
<i>Hard Times</i>	<i>Sister Carrie</i>
<i>Heart of Darkness</i>	<i>The Souls of Black Folk</i>
<i>The House of Seven Gables</i>	<i>The Story of My Life (by Helen Keller)</i>
<i>The Iliad</i>	<i>The Strange Case of Dr. Jekyll and Mr. Hyde</i>
<i>The Importance of Being Earnest</i>	<i>A Tale of Two Cities</i>
<i>Incidents in the Life of a Slave Girl</i>	<i>Tess of the D'Urbervilles</i>
<i>Inferno</i>	<i>The Time Machine</i>
<i>Jane Eyre</i>	<i>Treasure Island</i>
<i>Journey to the Center of the Earth</i>	<i>Uncle Tom's Cabin</i>
<i>The Jungle</i>	<i>Walden and Civil Disobedience</i>
<i>Kidnapped</i>	<i>War of the Worlds</i>
<i>The Last of the Mohicans</i>	<i>The Woman in White</i>
<i>Leaves of Grass</i>	<i>Wuthering Heights</i>